

2018 Sponsorship Opportunities



Event Day: October 13, 2108

Telephone: 252-393-6565 Fax: 252-393-7700

130 Golfin' Dolphin Drive, Cape Carteret, NC 28584

All sponsorship opportunities include advertising on the Crystal Coast Con website and print media materials.

Jupiter \$1,000 Sponsorship

- Name/logo on banner displayed at the event
- Prominent media coverage (radio, television, newspapers, poster and website)
- Complimentary booth at the event (must provide own display & supplies)
- Provide promotional materials in all attendees swag bags
- Name/logo prominently displayed on top of the back of the event t-shirt
- Six (6) complimentary tickets
- Logo/name on website and print advertising materials
- Social media promotional inclusion on Facebook, Twitter, Pinterest & Google+

Saturn \$500 Sponsorship

- Complimentary booth at event (must provide own displays & supplies)
- Name or logo displayed on bottom of the back of event t-shirt
- Four (4) complimentary tickets
- Provide promotional materials in all attendees swag bag
- Logo/name on website

Mercury \$200 Sponsorship

- Complimentary booth at event (must provide own display & supplies)
- Provide promotional materials in all attendees swag bags
- Name or logo displayed on bottom of the back of event t-shirt
- Two (2) complimentary tickets
- Logo/name on website

Please note: Sponsorships received in values falling between package values listed above will receive the benefits of the lower valued sponsorship package. Recognition for in-kind sponsorships will be in accordance with the above sponsorship package values and some of our in-kind needs.



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Media & In-Kind Sponsorship Needs

Print Media

- Four (4) quarter-page ads prior to event day or an agreed upon schedule of articles

Broadcast: Television

- Meet frequency rates for station for (2) 15 day schedules for 30 days prior to event or combination of spots and on-air coverage prior to event.
- Produce 30 and 60 second spots

Broadcast: Radio

- Meet frequency rates for stations for 30 days prior to event
- Product 30 and 60 second spots

Electronic Medium

- Links to Crystal Coast Con website
- Dedicated advertisements with click-through capabilities to CrystalCoastCon.com
- Develop banner advertisements





- Jupiter Sponsor \$1000
- Saturn Sponsor \$500
- Mercury Sponsor \$200
- In-Kind Sponsor

2018 Crystal Coast Con Sponsorship Form

CONTACT PERSON _____ TITLE _____

COMPANY/ORGANIZATION _____

ADDRESS _____

TELEPHONE _____

FAX _____ EMAIL _____

PAYMENT OPTIONS:

Payment is due by October 15st, 2018.

- Please invoice us at above address Payment enclosed

Credit Card Payment:

- MasterCard VISA American Express

Name on credit card _____ Card # _____

Expiration Date _____

Please fax this letter of intent or mail to the address listed below.

FOR MORE INFORMATION CONTACT:
Mac Daddy's
130 Golfin Dolphin
Cape Carteret, NC 28584
Telephone: (252) 393-6565 Fax: (252) 393-7700